

# The BEETLE POS family BEETLE /SX

#### Taking TCO optimization to the next level

Retailing, like may other sectors, is under enormous cost pressure and is permanently seeking new ways of cutting current IT expenditure. The BEETLE /SX has been developed with precisely these customer requirements in mind. The system offers enhanced availability and a cost-optimized architecture. The BEETLE /SX is the ideal platform for users who attach less importance on processor power and want to focus on total cost of ownership.

#### **Technology helps cut costs**

It has always been Wincor Nixdorf's mission to reduce the total costs of a system solution over its lifecycle. All our BEETLE systems now offer a wide range of features that optimize TCO, as well as outstanding reliability and availability. The BEETLE /SX goes one step further: thanks to a particularly power-saving Intel mobile processor from the Celeron M family, we have created a sealed (dust-proof) system concept with a modular power supply unit that improves system availability and slashes running costs. In conjunction with the innovative SATA Solid State Disk (SSD) flash memory, this provides a further means of reducing system downtimes. As a result, the next stage in optimizing TCO has been achieved.

#### Sealed system box

The dust-proof aluminum housing of the BEETLE /SX prevents the system's interior from becoming soiled. The very low power consumption of the Celeron M ULV processor — maximum 5.5 W — ensures low system warming. The two together ensure far better MTBF (mean time between failure) values and so higher system availability.



#### Innovative memory technology

SATA Solid State Disk (SSD) is the latest-generation of flash memory that offers maximum availability, the very highest data security and a long life. Solid State Drives (SSD) are purely electronic components and, compared with hard disks, do not have any moving mechanical parts. As a result, SSD is for the first time a possible alternative to today's hard disks in POS systems. Use of SSD memory technology significantly increases system availability and cuts the cost of running a POS system.

#### Made-to-measure expandability

The BEETLE /SX offers a large variety of I/O interfaces, either internally as with the BEETLE /S-II or externally via the new I/O hub. The tried-and-tested PC and POS-specific interface extensions are available to suit requirements.

#### **BEETLE /SX**

#### TECHNICAL DATA

#### Low-cost service concepts

New, lower-cost service concepts are being discussed and demanded - in particular concepts that remove the need for on-site service and are restricted to the replacement of modules (swap service). The modular concept of the BEETLE/SX, comprising the system box, an external power supply unit and optionally extendable I/O hub, supports this demand for simple component replacement, be it by a service technician or trained staff at the store.

Our systems are equipped with BEETLEVIEW, our tried-and-proven desktop management solution, to permit remote inventorization and monitoring of the POS systems. This solution integrates seamlessly in enterprise management solutions.

#### **Extensive range of peripherals**

BEETLE models are open system platforms for state-of-the-art POS solutions. To accompany them, we offer a comprehensive choice of retail peripherals, such as POS printers, barcode scanners, customer displays, cash drawers, POS keyboards, flat panel displays, etc. Our portfolio of products developed in-house and OEM products offers all that is needed for a professional, freely configurable POS solution.

#### Communication

BEETLE POS systems can communicate in all standardized networks – LAN or WAN, cabled or wireless, TCP/IP, IPX/SPX or Netbios, whatever the user decides.

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#### **PROCESSOR**

• Intel Celeron M ULV 1.0 GHz, 512 KB SLC

#### MAIN MEMORY

• 256 MB - 2 GB

#### **EXPANSION SLOTS**

- 1 x PCI (option)
- 1 x PCI express (option)

#### SYSTEM INTERFACES

RS232 (standard/powered): 1/1 - 7
USB (standard/powered): 3/0 - 3
Keyboard/mouse: Yes
Audio: Yes
VGA: Optional
Digital video: Optional

• LAN onboard: Yes



Integrated customer display

Cash drawer

## POWER SUPPLY UNIT INTERFACES

Cash drawer: Yes24 V for POS printer: YesRubber connector: Yes

#### I/O HUB INTERFACES

PoweredUSB:

Powered RS232: 4 (option)

#### DRIVES

- HDD (option)
- DVD (option)
- 2 x Solid State Drive (SSD)

#### SYSTEM MANAGEMENT

- Wired for Management (WfM)
- Desktop Management Interface (DMI)
- Preboot Execution Environment (PXE)
- Wake on LAN (WoL)
- Advanced Power Management (APM)
- Advanced Configuration and Power Interface (ACPI)
- BEETLEVIEW

#### DIMENSIONS

• (W x D x H) in mm: 288 x 286 x 103

- Windows Embedded for Piont of Service (WEPOS)
- Windows XP Professional

OPERATING SYSTEMS

WNLPOS (Linux)

#### OPTIONS

External I/O hub



POS printer



Color display



External I/O-Hub